CALL TO ORDER  Mayor Shoals called the meeting to order at 6:00 p.m. in the City Hall Council Chamber, 154 South Eighth Street, Grover Beach, California.

MOMENT OF SILENCE  A moment of silence was held for the victims of the school shooting at Marjory Stoneman Douglas High School in Parkland, Florida.

FLAG SALUTE  The flag salute was led by Lexie Moreno, a 10-year-old, 5th grade student at Fairgrove Elementary School.

ROLL CALL

City Council:  Council Members Debbie Peterson, Mariam Shah, Mayor Pro Tem Jeff Lee, and Mayor John Shoals were present. Council Member Barbara Nicolls was absent.

City Staff:  City Manager Matthew Bronson, City Attorney David Hale, City Clerk Donna McMahon, Police Chief John Peters, Community Development Director Bruce Buckingham, Public Works Director/City Engineer Greg Ray, and Parks & Recreation Program Director Kathy Petker were also present.

Also present was Brad Remp, Executive Vice President, Zucker Systems.

CLOSED SESSION ANNOUNCEMENTS

City Attorney Hale read the following announcement:

On Monday, February 5, 2018, Council met in Closed Session regarding:

1. Conference with Labor Negotiators
   Pursuant to Government Code Section 54957.6
   Agency Negotiator(s): City Manager Matthew Bronson, Special Counsel Che Johnson, Administrative Services Director Gayla Chapman, Assistant Administrative Services Director Eve Byrd, and Management Analyst-Human Resources Karla Mattocks (May include all or some of the above)
   Employee Group(s): All employee groups
      (Represented: General Employees - (SEIU) Service Employees International Union, Local 620, Grover Beach Police Officers’ Association (GBPOA); and Unrepresented: Executive Management, Grover Beach Police Management and Confidential Employees Association (GBPM&CEA), Management & Confidential Employees, and Part-time Employees)

the City Council reconvened into open session, and announced there were no reportable actions taken.

AGENDA REVIEW

Action: Upon consensus of those present, the Council adopted the agenda as published.

CEREMONIAL CALENDAR

None at this time.

PUBLIC COMMUNICATIONS

The Mayor opened the floor to any member of the public for comment on items of interest which were within the jurisdiction of the City Council, but were not listed on the agenda. No public comments were received at this time and the Mayor closed the public comment period for this portion of the meeting.

CONSENT AGENDA

At this time, City Manager Bronson responded to Council questions regarding Consent Agenda Item No. 2, confirming that additional invoices were being processed related to Measure K-14 street construction projects. Upon voice vote of those present, the Council approved Consent Agenda Item Nos. 1, 2, 3, and 4, as presented.

   Action: Approved the Treasurer’s Report as submitted.
2. Treasurer’s Report for the 2016 Streets Bond Account - $8,000,000 (Measure K-14: Grover Beach Street Rehabilitation; Safety Improvement Bond Measure) for the Period January 26, 2018 through February 13, 2018.
   **Action:** Approved the Treasurer’s Report as submitted.

3. Treasurer’s Report for the 2017 Streets Bond Account - $15,000,000 (Measure K-14: Grover Beach Street Rehabilitation; Safety improvement Bond Measure) for the Period January 26, 2018 through February 13, 2018.
   **Action:** Approved the Treasurer’s Report as submitted.

   **Action:** Approved the minutes as submitted.

**PUBLIC HEARING**

5. Introduction and First Reading of Amendments to Article III, Chapter 9 of the Grover Beach Municipal Code Regarding Massage Therapy Regulations.

Mayor Shoals read the title to the foregoing item, declared the Public Hearing open, and deferred to staff for a report. Police Chief Peters provided an overview of the updated massage therapy regulations and responded to questions from Council.

Mayor Shoals invited comments from those in the audience who wished to be heard on this matter. No public comments were received at this time and the Mayor closed the Public Hearing.

   **Action:** It was moved by Mayor Pro Tem Lee, and seconded by Council Member Shah, to introduce and conduct first reading of Ordinance No. 18-02, by title only, and schedule second reading and adoption at the next regularly scheduled City Council meeting. The motion carried on the following roll call vote:

   - **AYES:** Council Members Peterson, Shah, Mayor Pro Tem Lee, and Mayor Shoals.
   - **NOES:** Council Members - None.
   - **ABSENT:** Council Member Nicolls.
   - **ABSTAIN:** Council Members - None.

   **Ordinance No. 18-02:** An Ordinance of the City Council of the City of Grover Beach Amending Subsection (A) of Section 3903; Subsections (K) and (L) of Section 3904; Subsection (A) of Section 3908; Subsection (F) of Section 3910; Subsection (A) of Section 3911; Repealing Subsection (H) of Section 3903; Subsection (E) of Section 3910; and Adding Section 3913 of Chapter 9 of Article III of the Grover Beach Municipal Code Related to Massage Therapy Regulations. (First Reading only.)

**REGULAR BUSINESS**


Mayor Shoals read the title to the foregoing item and deferred to staff for a report. City Manager Bronson provided introductory comments. He then introduced Police Chief Peters. Referencing a PowerPoint presentation, Police Chief Peters provided an overview of current traffic enforcement efforts and the Vision Zero goal of minimizing traffic injuries and fatalities. He also noted the Police Department had re-initiated the Traffic Motorcycle Officer Program. City Manager Bronson continued the staff presentation by outlining areas with identified traffic safety concerns and noted potential options for improvement. Additionally, he suggested the Council consider a long-range approach that would include a citywide traffic safety study to identify areas needing improvement and the appropriate traffic safety measures. Staff then responded to questions from Council regarding staff resources within the Police Department, collision and citation data, other streets and intersections being considered for safety improvements, and funding sources for the installation of pedestrian and traffic safety improvements.

Mayor Shoals invited comments from those in the audience who wished to be heard on this matter.
Wayne Embrey, Grover Beach resident, spoke in support of making the intersection at Trouville Avenue and South 16th Street a 4-way stop due to a school bus stop at that location.

Bob Swore, Grover Beach resident, spoke in support of installing a stop sign or speed radar sign on South 16th Street and Trouville Avenue.

No further public comments were received at this time.

Discussion ensued regarding the following areas of concern and potential options for improvement at South 16th Street, West Grand Avenue, North 4th Street, and Oak Park Boulevard.

**Action:** Upon consensus of those present (Council Member Nicolls absent), direction was provided for staff to prioritize and develop cost estimates for short-term, intermediate, and long-term traffic safety improvements for the following areas:

**South 16th Street:**
- 4-way stop signs at South 16th Street and Trouville Avenue; and
- a radar speed sign on South 16th Street.

*At a subsequent meeting, consider traffic safety improvement options such as:*
  a) a speed table at 16th Street Park and at Grover Heights Park;
  b) an overall Pedestrian Safety Plan with bulb-outs at specific destinations and designated nodes, similar to the bulb-outs installed along South 13th Street; and
  c) additional street lights near parks and along main business corridors.

**West Grand Avenue:**
- a pedestrian activated signal at 3rd Street and West Grand Avenue, similar to mid-block crossings in downtown San Luis Obispo between Chorro and Morro Streets.

*At a subsequent meeting, consider traffic safety improvement options and costs for:*
  a) bulb-outs at 4th Street and West Grand Avenue;
  b) a median at 5th Street and West Grand Avenue;
  c) diagonal parking with bike lanes in the downtown area, similar to a diagonal parking design in the City of Buellton; and
  d) partnering with the Chamber of Commerce and downtown businesses to develop a traffic safety program utilizing hand-held pedestrian flags at key crosswalk locations on West Grand Avenue.

**North 4th Street**
- selective striping to slow southbound traffic; and
- better signage to alert traffic to the crosswalk located at Atlantic City Avenue, specifically for southbound traffic approaching the crown of the hill on North 4th Street and just north of Ocean View Avenue.

*At a subsequent meeting, consider traffic safety improvement options and costs for:*
  a) bulb-outs or other treatment at North 4th Street and Ramona Avenue.

**Oak Park Boulevard**
- improved signage and lighting for intersections located at Saratoga Avenue and Newport Avenue.

*At a subsequent meeting, consider traffic safety improvement options and costs for:*
  a) the intersections at Ramona Avenue and West Grand Avenue.

Additional discussion was held on developing a pedestrian safety plan, as well as a sidewalk and lighting plan, to further improve traffic safety.

**Recess:** Upon consensus of the City Council, the meeting recessed at 7:21 p.m.

**Reconvene:** At 7:28 p.m., the meeting reconvened with all Council Members present, except for Council Member Nicolls who was absent from this meeting.

7. **Street Repair Update.**

Mayor Shoals read the title to the foregoing item and deferred to staff for a report. Referencing a PowerPoint presentation, Public Works Director/City Engineer Ray provided an overview of completed, current, and upcoming street repair projects. Additionally, he
described funding sources for street repairs and noted the fiscal impacts on Measure K-14 bond proceeds and water enterprise funds. Staff then responded to questions from the Council.

Brief discussion was held on prioritizing the next set of streets scheduled for repair, revising the naming convention for future street projects to eliminate the reference to a specific calendar year, how needed infrastructure improvements were determined, and coordinating the City’s street repair efforts with upgrades being conducted by utility companies.

Mayor Shoals invited comments from those in the audience who wished to be heard on this matter.

Brad Forde, property owner and developer of a mixed-use project on North 14th Street and Ramona Avenue, requested the City’s assistance in coordinating planned street improvements on North 14th Street with the installation of infrastructure improvements to his development project.

No further public comments were received at this time.

Discussion ensued regarding proposed water system improvements, the location and relatively shallow depth of the water main on Newport Avenue, developing a policy to assist with determining whether to proceed with repairing or replacing water mains in conjunction with street repair projects, and identifying a funding source for water system improvements. Additional discussion was held on the diverse opinions expressed at community meetings held on the proposed street improvements for Newport Avenue. The Council also expressed an interest in prioritizing street repairs in coordination with new developments that would further the Council’s goal regarding economic development in the city.

**Action:** Upon consensus of the Council (Council Member Nicolls absent), the Council provided the following direction:

1. **Proceed with repair and rehabilitation of the following:**
   - **CIP 2295-7:** Confirmed proceeding with this 10-block section of streets located in the northwest corner of the city (as outlined and marked in the Project Map for 2017 Bond Projects, Attachment 1, to the staff report):
     a) Front Street, Ocean View Avenue to 1st Street;
     b) Carmelde Lane;
     c) 1st Street, Front Street to Ocean View Avenue;
     d) 2nd Street, Front Street to Ocean View Avenue; and
     e) Ocean View Avenue, Front Street to 4th Street;
   - **For the next set of CIP street projects:** analyze and scope the projects (as marked in the Project Map for 2017 Bond Projects, Attachment 1, to the staff report) in 10-15 block segments to:
     a) ensure an ongoing and continuous schedule of street construction;
     b) maximize opportunities to repair the full length of a residential street;
     c) reaffirm projects conform with Council direction on high priority streets; and
     d) as the opportunity arises, identify smaller street segments for repair based on Pavement Condition Index (PCI) data.
   - **14th Street:** in coordination with the new development project on North 14th Street and Ramona Avenue (Brad Forde’s mixed use project), prioritize repair and rehabilitation of the entire length of this street.

2. **Add the following street segments to the next round of prioritized streets:**
   - **Manhattan Avenue,** from 8th Street to 10th Street and from 12th Street to 13th Street;
   - **South 12th Street,** from Long Branch Avenue to Seabright Avenue - unless water line infrastructure improvements are determined to be cost prohibitive;
   - **Ramona Avenue,** from 14th to 16th Street; and
   - **Ramona Avenue,** from 8th Street to 14th Street - unless water line infrastructure improvements are determined to be cost prohibitive.

3. **Additional direction provided:**
   - **Newport Avenue:** Hold off on repairing this street, pending further Council discussion and a determination on a funding source for the water line replacement; and
- **Industrial Area Streets**: Coordinate with businesses and property owners to schedule street improvements when tenant improvements and new developments are also scheduled to occur.

8. **Development Review Study Report.**

Mayor Shoals read the title to the foregoing item and deferred to City Manager Bronson for a report. City Manager Bronson provided preliminary comments and introduced Brad Remp, Executive Vice President, Zucker Systems.

Referencing a PowerPoint presentation, Mr. Remp provided an overview of the three-month study conducted to evaluate the City’s current development review process and identify opportunities to improve and streamline the process. He described the methodology applied and outlined key priority areas and recommendations for improving the development review process that focused on:

- changes to the permit and development review process and timelines;
- implementing the permit tracking technology system;
- updating contracts for engineering, building, and planning services;
- eliminating duplicate review of engineering plan reviews;
- establishing and monitoring performance standards for staff as well as contract services; and
- stricter adherence by staff and attention by applicants that entitlement applications are complete when submitted.

Brief discussion was held regarding the study’s findings, work loads and limited staff resources, and authorizing more decisions at the staff level to streamline and reduce the time frame for issuing permits. Additional discussion was held on development issues that should be scheduled for review by the Council, as well as recommendations for streamlining the engineering review process.

Mayor Shoals invited comments from those in the audience who wished to be heard on this matter.

Ron Reilly, Garing Taylor & Associates (GTA), expressed concerns that senior management representatives from GTA did not have an opportunity to provide input during the stakeholder interviews and objected to not having an opportunity to respond before the report was finalized on engineering service concerns.

No further comments were received at this time.

City Manager Bronson acknowledged that more outreach and communication could have been conducted, noted that representatives from the City’s contract building inspection service provider, JAS Pacific, and engineering service provider, GTA, were interviewed by the consultant, and noted that the consultant identified areas for improvement for both staff and consultants. Additionally, the study provided an opportunity for all parties to participate in elevating the level of service provided during the development review process.

Discussion ensued regarding the study’s findings on higher priority recommendations, closer scrutiny of planning documents submitted, rejecting documents deemed incomplete, developing better checklists to clearly identify the required information from developers and from staff, staffing needs, the benefit of conducting pre-application meetings, and clarifying the types of issues that should be brought to the Planning Commission and the City Council for review. Additional discussion was held on providing the Council with brief updates on Planning Commission actions, videotaping Planning Commission meetings in the future to increase transparency and public engagement, supporting and empowering staff to improve and streamline the development review process, and refining processes to encourage investment in the community.

**Action**: Upon consensus of the Council (Council Member Nicolls absent), direction was provided for staff to develop an implementation plan, establish appropriate checklists, and monitor performance with periodic reports to the Council.
COUNCIL COMMITTEE REPORTS

Due to the late hour, Council Committee Reports were deferred to the next regularly scheduled City Council meeting.

COUNCIL COMMUNICATIONS

None at this time.

CITY MANAGER’S REPORTS AND COMMENTS

City Manager Bronson announced that a multi-phase approach to improve signage at the City Hall facility had begun with the installation of new exterior building signs that delineated the different office areas. The next phase would include wayfinding signs for parking, followed by an opportunity for the Council to provide input on a monument sign for City Hall. He then announced details for the Grover Beach Volunteer Appreciation Dinner.

CITY ATTORNEY’S REPORTS AND COMMENTS

None at this time.

CLOSED SESSION

City Attorney Hale stated that one of the applicants had requested an opportunity to speak with the Council regarding the matter scheduled for Closed Session this evening. Staff therefore recommended the Council continue the Closed Session item to March 5, 2018, and invite that applicant along with their appropriate representative to attend the Closed Session. Additionally, the other two applicants could be invited to attend the rescheduled Closed Session, as Council Member Peterson was absent from a previous Closed Session of this nature. Upon consensus of those present (Council Member Nicolls absent), the following Closed Session item was continued to March 5, 2018:

1. Conference with Legal Counsel - Anticipated Litigation
   License/Permit Determination
   Applicants: (Total of three applicants)
   Pursuant to Government Code Section 54956.7

ADJOURNMENT

There being no further business to come before the City Council, Mayor Shoals adjourned the meeting at 9:59 p.m.

/s/ JOHN P. SHOALS, MAYOR

Attest:
/s/ DONNA L. McMAHON, CITY CLERK
(Approved at CC Mtg 5/7/2018)