Grover Beach not only welcomes your business, we support it with programs to help you succeed. There’s our One-Stop Service Center to help make conducting business in Grover Beach easier and more streamlined. In addition to this support, Grover Beach has designated over $10 million to complete city improvements. One of these important planned improvements is building a citywide fiber-optic cable infrastructure. This will allow a direct connection to Asian markets, providing the fastest, most direct and reliable access anywhere. We also support business with programs like our Shop and Dine, which rewards customers for shopping at local businesses.

**Grover Beach**  
**AT A GLANCE**

- Located halfway between Los Angeles and San Francisco on the Central Coast
- Community-oriented beach town offering diverse and affordable housing
- 135 acres of industrial land and a variety of commercial spaces available
- Over $10 million designated for city improvements in the next three years
- Committed to help businesses succeed with various incentive programs
- Ideal for retail, service, light manufacturing and tourism
- The only off-road vehicle accessible beach in California
- A great place to spread your wings
WELCOME TO GROVER BEACH

If you are looking to open or relocate your business, Grover Beach provides the ideal environment. And we’re not just talking about our mild climate and over 300 days of sunshine a year. We’re a friendly beach community that is heavily vested in growing local business. We feature an abundant variety of affordable commercial and industrial spaces and a convenient Central Coast location. Take a walk around. You can do that here and see for yourself that Grover Beach is a great place to spread your wings.

LOCATION

In business, location is everything. Grover Beach is enviably situated halfway between Los Angeles and San Francisco. Looking from your business to the ocean, however, it may seem as if Grover Beach is a million miles from those cities. Grover Beach is accessible from Hwy 101 and situated along historic Hwy 1. The entrance to the state beach and the Oceano Dunes State Vehicular Recreation Area is located here. The latter attracts over one million visitors (potential customers) each year. There is also an Amtrak station, which is a short walk to these two major Grover Beach destinations.

OPPORTUNITIES

No other city on the Central Coast is poised for growth like Grover Beach. Our current economy consists of retail, service, light manufacturing and tourism. We are the only city in the “Five Cities Area” of San Luis Obispo County that has available industrial land with infrastructure, 135 acres in total. Within this area, Pacific Crossing’s fiber optic network links Grover Beach to global markets. We also boast a variety of available commercial properties. Combine all this with ready transportation access, affordable housing and a pro-business atmosphere and the opportunities are endless.