MEASURE M-18

City Attorney's Impartial Analysis

Grover Beach Business Tax Certificate

The City Council of the City of Grover Beach has placed Measure M-18 on the November 6, 2018 ballot to ask the voters to approve an ordinance that would enact a Business Tax Certificate on business operating within the City and require the imposition of a tax for businesses within the City and one for businesses located outside of the City but doing business within its jurisdictional boundaries. If approved by a majority of the voters, the City would levy a Business Square Footage Tax that would apply to all business located and doing business within the City and the Flat Rate Tax that would apply to businesses located outside of the City but doing business within its jurisdictional boundaries. The tax will remain in effect until voters amend or repeal it.

Measure M-18, if approved, would tax all businesses within the City based upon the building square footage or rentable square feet of the tax payers building. The amount of the tax is tiered based upon the size of the building and will constitute an annual tax from $60.00 to $950.00. All business located outside of the City but doing business within the City would be taxed at an annual rate of $60.00. The taxes prescribed and revenue generate by this ordinance are not for regulatory permit fees but is solely for revenue purposes. Businesses will not be allowed to operate or do business within the City of Grover Beach without obtaining an annual Business License Tax Certificate.

The full amount of the revenue generated by Measure M-18 will go to the City’s General Fund and at the discretion of the City Council may be available to support a full range of municipal services including but not limited to public safety, infrastructure improvements parks and recreation, or other municipal services.

If approved by a majority of the voters, the referenced taxes would become effective once the ordinance approving the tax is adopted by the City Council and becomes effective. The tax will not sunset and is not subject to any CPI adjustments.

David P. Hale
City Attorney, Grover Beach
July 26, 2018

The above statement is an impartial analysis of Measure M-18. If you desire a copy of the Ordinance or related materials, please call the City Clerk’s office at 805-473-4567 and a copy will be made available at no cost to you.