

MINUTES
JOINT CITY COUNCIL / IMPROVEMENT AGENCY MEETING
MONDAY, OCTOBER 16, 2006

CALL TO ORDER Chair Versaw called the meeting to order at 8:44 p.m. in the City Hall Council Chambers, 154 South Eighth Street, Grover Beach, California.

ROLL CALL

Council/Agency: Council/Board Members Ashton, Ekbom, Shoals, Mayor Pro Tem/Vice Chair Lieberman, and Mayor/Chair Versaw were present.

City Staff: City Manager/Executive Director Perrault, City Attorney/General Counsel Koczanowicz, City Clerk/Agency Secretary McMahon, Administrative Services Director/Finance Officer Chapman, Police Chief Copsey, and Human Resources Coordinator Barrett were also present.

Also present was Labor Negotiator Katen.

PUBLIC COMMUNICATIONS The Mayor/Chair opened the floor to any member of the public for comment on items of interest which were within the jurisdiction of the City Council / Improvement Agency but were not listed on the agenda. No one responded and the Mayor/Chair closed the Public Communications segment for this portion of the meeting.

CITY COUNCIL / IMPROVEMENT AGENCY BUSINESS

CC/IA-1. Proposed Renewal of Agreement with the Grover Beach Chamber of Commerce.

Mayor/Chair Versaw read the title to the foregoing item and deferred to staff for a report. For the information of those present, City Manager/Executive Director Perrault gave an overview of services previously provided by the Chamber of Commerce in exchange for financial support in the amount of \$20,000.

He stated that the proposed two-year agreement included objectives to assist the City/Agency's goals to improve visitor/tourism services and promote economic development. He then outlined the various services that would be provided at the increased funding level of \$30,700, which would include additional Chamber staff for visitor/tourism services, location signage for visitor services, and development of a visitors pamphlet. He also pointed out that funding for the second year of the agreement would be subject to further appropriation during the City/Agency's next budget cycle. It was noted that the Chamber operated on a calendar year basis, while the agreement was based on a fiscal year.

The Mayor/Chair invited public comments on this matter.

Upon request, Chamber Executive Director Zach Joesting gave an overview of the Chamber's annual budget for 2006 and provided membership information.

Chamber President Cathy Springford clarified that the \$5,000 designated for development of a visitor information brochure was for the final product developed, and that the City would be invoiced once the product was created. It was not certain whether the \$5,000 would be needed each year of the agreement.

There were no further public comments received.

Action: It was m/s by Council/Board Member Shoals / Mayor Pro Tem/Vice Chair Lieberman to approve the proposed agreement and authorize the Mayor/Chair to sign the agreement on behalf of the City Council / Improvement Agency. The motion carried on the following roll call vote:

AYES: Council/Board Members Ashton, Ekbom, Shoals,
Mayor Pro Tem/Vice Chair Lieberman, and Mayor/Chair Versaw.
NOES: Council/Board Members - None.
ABSENT: Council/Board Members - None.
ABSTAIN: Council/Board Members - None.

ADJOURNMENT

There being no further business to come before the City Council / Improvement Agency, Mayor/Chair Versaw adjourned the meeting at 8:54 p.m.

City Council:

/s/ LARRY VERSAW, MAYOR

Attest: /s/ DONNA L. McMAHON, CITY CLERK

(Approved at CC Mtg 11/20/06)

Improvement Agency:

/s/ LARRY VERSAW, CHAIR

Attest: /s/ DONNA L. McMAHON, AGENCY SECRETARY

(Approved at IA Mtg 11/20/06)