



# *City of Grover Beach*

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**PRESS RELEASE  
FOR IMMEDIATE RELEASE**

Tuesday, March 27, 2007

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## **Grover Beach City Council Sets Goal Setting Sessions for Budget Process**

*Your participation is essential to good government!*

The "Budget Season" is the most important season in the annual life of the City. Beginning in early March with the development of initial revenue projections, the season culminates with the Council's approval of the City budget in late June. While budgeting is often seen as a tedious process left to accountants and "finance types", development of the budget can be dynamic as well as informative. After all, the budget is the plan that will govern the direction the City will take in the coming year by matching resources (revenues) with operations, programs, and projects (costs).

The City Council is just now stepping up the budget process and you, the public, are invited and encouraged to actively participate. The Council has identified public goal setting sessions for the City Council meetings to be held on **Monday, April 2**, and **Monday, April 16, 2007**. Both meetings will take place at **6:30 p.m.** and will be held at City Hall.

During the goal setting sessions, staff will be reporting on progress made since the last goal setting sessions were held two years ago.

The City Council is expected to review several important potential areas to be emphasized, including Economic Development, Planning and Land Use, Streets, Public Safety, Housing, and Public Facilities, among others. At the conclusion of the process, the City Council will be prioritizing the goals and assigning tasks to be undertaken in the next fiscal year. As a result of the recent one-half percent sales tax measure supported by a majority of Grover Beach voters last November, revenues generated and its potential uses will also be discussed during the meeting to be held on Monday, April 16<sup>th</sup>.

You are invited and encouraged to attend the meetings and comment on, not only the goals selected for review, but other projects that you feel are important as well. If you're unable to attend, submit written comments to the City Management Office at 154 South 8<sup>th</sup> Street, Grover Beach, CA 93433 or send an e-mail to [gbadmin@grover.org](mailto:gbadmin@grover.org).

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