

**MINUTES  
SPECIAL CITY COUNCIL MEETING  
SATURDAY, MARCH 11, 2017**

**CALL TO ORDER** Mayor Shoals called the meeting to order at 9:00 a.m. in the Ramona Garden Park Center, 993 Ramona Avenue, Grover Beach, California.

**ROLL CALL**

City Council: Council Members Jeff Lee, Barbara Nicolls, Debbie Peterson, Mayor Pro Tem Mariam Shah, and Mayor John Shoals were present.

City Staff: City Manager Matthew Bronson, City Clerk Donna McMahon, Police Chief John Peters, Administrative Services Director Gayla Chapman, Community Development Director Bruce Buckingham, Public Works Director/City Engineer Greg Ray, and Parks & Recreation Program Director Kathy Petker were also present.

Also present were Ken Hampian, former City Manager for the City of San Luis Obispo, and Aleah Bergam, Grover Beach resident and Management Intern.

**FLAG SALUTE:** Mayor Shoals led all those present in the salute to the flag.

**PUBLIC COMMUNICATIONS**

The Mayor opened the floor to any member of the public for comment on any items listed on the agenda.

- A. Sharon Brown, Grover Beach resident, commented that she looked forward to seeing the results of the workshop.

There were no further public comments received.

**BUSINESS**

**1. Council Goal-Setting Workshop for FY 2017-18.**

Mayor Shoals read the title to the foregoing item and deferred to staff for a report. City Manager Bronson provided introductory remarks regarding the workshop session to identify key goals and other important objectives for the upcoming budget year. He acknowledged the presence of members of the management team and then introduced Ken Hampian, former City Manager for the City of San Luis Obispo, and Aleah Bergam, Grover Beach resident and volunteer intern.

Mr. Hampian provided an overview of the purpose of the workshop, described the process for the Council to determine goals for the upcoming fiscal year, and outlined the guidelines for prioritizing those goals. He then distributed a summary of the proposed goal suggestions submitted by each Council Member that had been categorized by topic and organized in the following alphabetical order: Budget and Financial Management, Community Activities and Engagement, Development Review, Economic Development, Homelessness, Housing Affordability, Neighborhood Preservation, Parks and Community Facilities, Public Art, Public Safety, Streets Rehabilitation and Related Infrastructure, Transportation and Safety, and Water Resources and Utilities.

Discussion ensued regarding each of the proposed goals as they were presented, with staff responding to questions from the Council. Discussion was also held on the development of a work program associated with the identified goals.

City Manager Bronson described the process for each Council Member to rate and rank the identified goals in order of priority and submit that information to Mr. Hampian and Ms. Bergam, who would then calculate and present the initial results to the Council.

**Recess:** At 10:56 a.m. the meeting recessed while each Council Member marked their individual ballots and the results were calculated.

**Reconvene:** At 11:12 a.m. the meeting reconvened with all Council Members present.

Further discussion was held, with Council input provided, on further defining the final goals for the coming fiscal year. Mr. Hampian then reviewed the process for each Council Member to individually assign points to the candidate goal statements. The information would then be collected and tabulated during another short break.

**Recess:** At 11:35 a.m. the meeting recessed while each Council Member marked their individual ballots and the results were calculated.

**Reconvene:** At 11:47 a.m. the meeting reconvened with all Council Members present.

Brief discussion was held as Mr. Hampian displayed a summary of the final candidate goal statements and the rankings provided by each Council Member.

**Action:** Upon consensus, the Council identified major city goals for the coming fiscal year as follows:

- **Major City Goals:** Economic Development, Streets Rehabilitation and Related Infrastructure, Public Safety, Development Review, and Water Resources and Utilities.
- **Other Important Objectives:** Transportation and Traffic Safety, Homelessness, Parks and Community Facilities, and Budget and Financial Management.
- **As Resources Permit:** Community Activities and Engagement, Neighborhood Preservation, Public Art, Housing and Affordability.

City Manager Bronson described the next step in the goal-setting process that included development of work programs to define and scope the adopted goals, identify and allocate the appropriate resources, and measure the progress in achieving the approved goals.

At this time Mayor Shoals invited public comment.

Sharon Brown, Grover Beach resident, praised the approach taken to establish goals for the coming fiscal year and expressed appreciation for the opportunity to provide public input.

There were no further public comments received at this time.

## **ADJOURNMENT**

There being no further business to come before the City Council, Mayor Shoals adjourned the meeting at 11:57 a.m.

/s/ JOHN P. SHOALS, MAYOR

Attest:

/s/ DONNA L. McMAHON, CITY CLERK  
(Approved at CC Mtg 07/17/2017)