



GROVER BEACH POLICE DEPARTMENT NEWS RELEASE

GBPD SUPPORTS THE 2018 #PinkPatchProject

August 23, 2018

The Grover Beach Police Department is proud to announce our partnership for the second year with the Grover Beach Police Officers' Association (GBPOA) and the #PinkPatchProject, on a collaborative cancer awareness fundraiser. The goal of this collaboration is to raise awareness and funding for the research, treatment and care of those who are battling cancer. Equally important during this time is to educate the public about early detection and prevention of cancer.

According to the National Breast Cancer Foundation, Inc.:

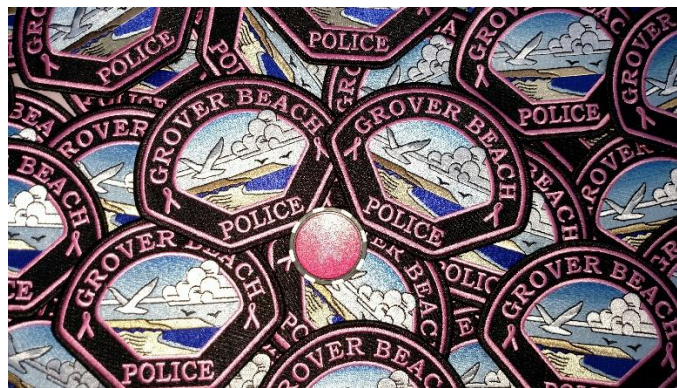
- Each year, an estimated 252,000 women were be diagnosed with breast cancer in the United States.
- Each year, it is estimated that more than 40,000 women in the United States will die of breast cancer.
- Although breast cancer in men is rare, over 2,400 men will be diagnosed with breast cancer and more than 450 will die.

During the month of October, GBPD personnel will be wearing a pink version of the uniform patch in support of National Breast Cancer Awareness Month. Starting today, members of the community can purchase a limited edition pink patch for \$10.00 at the front counter of the police department or by contacting the GBPOA representative, Officer Matt Goodman at mgoodman@gbpd.org

On Saturday, October 27, 2018, GBPOA will be hosting the second annual Pink Patch Golf Tournament fundraiser as another way to support National Breast Cancer Awareness month. This tournament will be held at the Pismo State Beach Golf Course with a shot-gun start at 8:00 AM. Lunch will be provided after the tournament. Contact Sergeant Celis Rabena for details on the golf tournament at crabena@gbpd.org

All proceeds raised from the #PinkPatchProject will go to support the **Hearst Cancer Resource Center** in San Luis Obispo, California. The Hearst Cancer Resource Center's wellness and support services provide a bridge between the standard medical care and a full range of healing therapies.

Last year GBPOA raised \$7,000.00 that was donated to Hearst Cancer Resource Center. This year GBPOA has set a goal to raise \$10,000.00 to donate to Hearst Cancer Resource Center. Please contact us to see how you can help us meet or exceed this goal and make a difference in the lives of many San Luis Obispo County residents.



Name of Officer Completing Release

Celis Rabena, Sergeant E-mail: crabena@gbpd.org

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