



## CITY COUNCIL STAFF REPORT

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**TO:** Honorable Mayor and City Council      **DATE:** May 23, 2022  
**FROM:** Matthew Bronson, City Manager  
**PREPARED BY:** Kristin Eriksson, Deputy City Manager  
**SUBJECT:** Award of FY 2022-23 Community Grants

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### **RECOMMENDATION**

Approve the recommended FY 2022-23 Community Grants to provide \$89,000 in American Rescue Plan Act (ARPA) funding to community-based organizations to provide services or programs for Grover Beach residents.

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### **BACKGROUND:**

In 2021, the City was allocated \$3.2 million in one-time ARPA funding over a two-year period. As part of the FY 2021-23 budget adoption on June 14, 2021, Council provided direction to staff to use \$100,000 of that funding for nonprofit assistance grants for agencies serving Grover Beach. On February 15, 2022 the Council approved a Community Grants policy (see Attachment 1) to provide guidance on the award of City discretionary money to be awarded by the City Council in any budget year. The policy establishes eligibility criteria for agencies or organizations and allowable services or programs for community grant funding. The policy also establishes scoring criteria for applications for community grant funding.

Staff used this approved framework to bring these recommendations to the Council to approve the appropriation of funding to eligible nonprofit agencies for the FY 2022-23 program year. The City accepted applications for grants up to \$10,000 per organization between April 1 and April 30, 2022. The City received 16 applications from various organizations with a total of \$135,000 of requested funding. Staff convened a review panel, including the City Manager, Deputy City Manager and two community stakeholders to score the applications. Four applications were deemed ineligible for funding, as they did not meet eligibility requirements established in the Community Grants policy. Based on the review panel's combined scores, staff recommends the Council award a total amount of \$89,000 in ARPA funding to 11 organizations to serve Grover Beach residents, as shown in the chart below.

Applicant	Proposed Program	Amount Requested
Arroyo Grande Community Hospital	Homeless Patient Services Program – additional supplies and services	\$10,000
Boys and Girls Club San Luis Obispo	Triple Play Enrichment Program – expansion of mentoring services for youths	\$10,000
CAPSLO	The Center for Health & Prevention Clinic – expansion of capacity for care	\$10,000
Exploration Discovery Center	Special Saturday events and field trips for school-age children	\$10,000
Feeding Neighbors in Need	Food bank services	\$10,000

Applicant	Proposed Program	Amount Requested
Hospice of SLO County	In-home Support and Grief Counseling Program – increase awareness and access in Grover Beach	\$10,000
Shower the People	Mobile Shower Program expansion	\$7,500
SLO County YMCA	Scholarship Program for out of school programs	\$5,000
SLO Noor Foundation Health Clinics	Foundation Health Clinics expansion	\$10,000
SLO Score	Business Mentoring Workshops – support to small business owners in Grover Beach	\$2,500
South San Luis County Womenade	Feeding Families Program – provide holiday food baskets to families in need	\$4,000

Upon the Council's approval of funding, each organization will receive funding before July 1, 2022. Those organizations who receive funding will be required to provide a year-end report on their program or project results and a full financial accounting within 60 days of the grant period which ends June 30, 2023. Staff will return to the Council in future years to seek direction on whether to fund additional community grants.

### **FISCAL IMPACT**

Approval of the recommended Community Grants will provide \$89,000 from the City's allocation of ARPA funding to various nonprofit organizations who serve the Grover Beach community.

### **ALTERNATIVES**

The Council has the following alternatives to consider:

1. Approve the recommended FY 2022-23 Community Grants; or
2. Do not approve the recommended Community Grants or approve modified amounts; or
3. Provide alternative direction to staff.

### **PUBLIC NOTIFICATION**

The agenda was posted in accordance with the Brown Act.

### **Attachments**

1. Community Grants Policy



**City of Grover Beach**  
**Community Grants Program Policy**

**Policy Statement**

The City Council sets legislative financial management policies, as recommended by staff and advisory committees. Historically, the City Council has awarded community grants, when possible within budgetary constraints, to contribute toward the funding of programs conducted by non-profit organizations that actively enhance the quality of life for Grover Beach residents. This Community Grants Program Policy is designed to establish guidelines to allow for such funding, furthering City Council Goals.

**Policy**

1. Non-profit organizations must file a City application for the community grants funding program in accordance with the City's timeline for grant applications, which may vary from year to year. Notification of the open grant period will be provided on the City's website. Applications must be submitted to the City Manager's Office and forms are available on the City's website or at City Hall. The application format and requested information is provided as Attachment 1.
2. Public funds shall be made available only when the funds are to be expended for a community program or service that will benefit the community and residents of Grover Beach.
3. Funds will not be allocated to the following organizations and activities (so as to maintain local government impartiality towards political campaigns, religious activities and fundraising endeavors):
  - a. Political action committees, political candidates, political campaigns, or programs engaged in partisan political activity;
  - b. Any organization conducting, promoting or denigrating religious activity wherein the funds would be used for sectarian purposes;
  - c. To support an organization's fundraising event or activity;
4. Funds requested from membership-based adult organizations will not be considered if the funds requested are to be used to directly benefit its members and not the community of Grover Beach at large.
5. Requests for funding will be considered for award by the City Council only during the periods determined in this Council Policy and if submitted on the appropriate City application form.
6. Funding of a program will not constitute a precedent for contributions in subsequent years.

## Eligibility

To be eligible for award of a community grant, agencies must:

1. Submit a separate, completed application form for each project or program (see Attachment 1).
2. Be incorporated as a tax-exempt nonprofit corporation (IRS 501-C) and/or exist as another government entity.
3. Operate in or provide direct services to the community of Grover Beach.
4. Demonstrate the managerial and financial capability to receive and expend grant funds.
5. Assure compliance with all applicable local, state, and federal laws including but not limited to non-discrimination requirements.

In the review panel's sole discretion, an otherwise qualified applicant (who is unable, pursuant to an articulated justification consistent with promotion of City's needs, to reasonably meet application requirements) may be granted an exception by the panel from one or more application requirements.

Programs for which funding is requested must qualify under one of the categories below:

1. **Community and Social Services:** Funding for programs and services that address identified community needs or problems (as stated in the City's General Plan, Major City Goals, or other policies). These may include, but are not limited to, the following:
  - a. Crisis Intervention and/or Centers
  - b. Health and Safety
  - c. Youth-Serving Agencies
  - d. Social service agencies and programs.
  - e. Bilingual service agencies
  - f. Low-income service agencies
  - g. Homelessness
2. **Project:** Funding for one-time projects designed to address a significant community need or problem. City funding shall be limited to a specific timeframe, usually not more than one year.

## Funding Request

All applications must submit a completed City application (Attachment 1) and the following attachments unless already on file with the City:

1. Names/addresses of current Board of Directors
2. Board approved current operating budget

## Evaluation/Scoring Criteria

All applications will be submitted to the Office of the City Manager, C/O of the Deputy City Manager, for consideration. The Deputy City Manager will forward all qualifying applications to a review panel comprised of City staff and community stakeholders for review and consideration. The review panel will score each qualifying application up to a possible total of 100 points, using the following criteria:

<b>Criteria</b>	<b>Total Possible Points</b>
Degree to which the program or services focus on the City of Grover Beach and its residents	25
Projected impact or outcomes	25
Alignment with Major City Goal or other Council Goals and priorities	15
Reasonableness of the proposed budget for project or services	15
Ability to leverage other funding from alternative sources	10
Organizational stability/competency	10
	<b>100 Total Possible Points</b>

After review, the scored applications will be presented to the City Council for their consideration. At the time of consideration and evaluation, staff will advise Council of available funding amount to be awarded. The Council will determine which applications will receive available funding and will direct staff to include that funding in the draft proposed budget.

## Post Funding Application Requirements

Following award of community grant funds, the recipients will be asked to sign a City Grant Agreement (Attachment 2) stipulating the following conditions:

1. Carry adequate liability insurance naming the City of Grover Beach as additional insured as may be required by the City.
2. Not discriminate in employment or in clients served because of race, religion, national origin, sexual orientation or sex.
3. Be accountable for revenue and expenditures through standard bookkeeping procedures. An annual audit or review at the applicant's expense may be required, with the results available to the City of Grover upon request.
4. Provide access to periodic reviews by City staff and City Council for purposes of monitoring the program should the City wish to do so.
5. The funded applicant shall provide the City with a year-end report, including a full financial accounting and narrative report (Attachment 3).

The end-of-the-year report shall be in writing and submitted within 60 days after the one-year grant period. This report must include a complete financial statement detailing all expenditures of City monies for the program(s) covered under the grant and a narrative

report on the project or program and its significance. The financial and narrative report should compare actual expenditures and accomplishments with the budget and objectives cited in the original proposal.

Failure to comply with the reporting requirements by the stipulated dates may lead to termination of the grant agreement and funds being returned to the discretion of the City Council. Failure to comply with reporting requirements will also automatically exclude an agency from eligibility to receive community grant funding from the City for the following two fiscal years

6. Funded applicants must return to the City any unexpended funds at the end of the one-year period, or agreed upon project or program timeframe, or whenever the City reasonably determines that the applicant has not performed in accordance with the approved program proposal.
7. Any funds returned in accordance with this policy shall be returned to the fund from which they were allocated from.
8. City moneys shall be used only for the purpose and program(s) duly authorized and in accordance with the approved budget. Any deviation from the approved program proposal may be made only with the City's prior written approval which requires Council authority. If moneys are used outside the approved program proposal without prior written approval from the City, funds must be returned immediately to the City.