

Memo

To: Honorable Mayor and Council Members

From: Robert Perrault, City Manager



Date: June 17, 2013

SUBJECT PRESENTATION BY THE ECONOMIC VITALITY CORPORATION REGARDING THE POTENTIAL REGIONAL ECONOMIC BENEFITS FROM THE GROVER BEACH LODGE & CONFERENCE CENTER PROJECT

The Economic Vitality Corporation and the County of San Luis Obispo are in the process of implementing a twelve-month pilot program that generates economic benefit information for eight projects, and then measures the fit of the projects selected with the County's Economic Development Strategy. The Grover Beach Lodge and Conference Center Project was suggested by City staff to the Economic Vitality Corporation for inclusion in this review.

The purpose of this presentation is to review with the City Council the beneficial impacts the project could have on the region, thus completing Phase I of the work effort.