

## **Presentations**

### **San Luis Obispo Regional Rideshare and Bike Month Update**

- ▶ **Peter Williamson, Employer Outreach Coordinator for SLO Regional Ride Share will make a brief presentation regarding Ride Share activities.**
- ▶ **Following Mr. Williamson’s presentation, Mr. Jim DeCecco, a local biking enthusiast, will provide a brief presentation regarding “What is a Bicycle Friendly Community”.**

### **Agenda Item No. 3**

**San Luis Obispo Regional Rideshare and  
Bike Month Update**

**(CC Mtg 04/06/2015)**

# What is a Bicycle Friendly Community?

A Bike Friendly Community has a variety of transportation options.



**Agenda Item No. 3** -  
Presentation by Jim DeCecco



It is a community where parents allow their children to ride to school.



It is a place where parents ride with their children.



The old feel comfortable riding to the store.



Women make up a majority of the riders.



Bike friendly communities are not dominated by motor vehicles.



They don't have a sea of asphalt.



Bike friendly communities have safe biking infrastructure.





Columbus, Ohio



Proper infrastructure includes plenty of bike parking.



Even if that includes taking away some car parking.







It's all about the math.  
How much space would all these bikes need if they were cars?



Bike friendly communities are healthy and  
vibrant places to live and work.



Copenhagen expects to save \$60 million a year in health care costs through citizens cycling.  
Outer Banks, North Carolina generates \$60 million a year in economic activity through cycle tourism.





Study after study has found:  
If you plan cities for cars and traffic,  
you get cars and traffic.



If you plan for bikes, you get more bikes.



But if you plan for people and places, you get people and places and that is essentially public life.