



- **Rideshare Week**
- **Walk to School Day**
- **SLOCOG Online RTP Survey**

BIKE // WALK // BUS CARPOOL // VANPOOL

RIDESHARE WEEK '17
OCTOBER 2-6

Pledge to make a
difference and make a
smart commute choice at
supercommuter.org.



Join the movement!
supercommuter.org

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A PROGRAM OF:



IT'S NOT A MODE, IT'S A MOVEMENT

- FOR THE GENERAL PUBLIC:
 - Pledge to make a smart commute choice
 - FREE SLO Transit all week long
 - “Try Transit FREE” Thursday in Morro Bay
- FOR EMPLOYERS IN SLO COUNTY:
 - food
 - giveaways
 - individualized commute expertise
 - FREE two-week trial from BoltAbout
 - FREE vehicle upgrade from Enterprise Rideshare

PLEDGE NOW TO MAKE A POSITIVE IMPACT!



***3 out of 4 commuters
drive to work alone.***

save money, improve health, be green

SUPERCOMMUTER.ORG

EMPLOYERS CAN PLEDGE TOO!

- print work place posters
- host a pledge banner, provided by SLOCOG
- get 10 employees to pledge
- host a pledge event
- promote the RS Challenge with an all-employee email

iRideshare.org/s/EmployerPledge

EMPLOYER EVENTS IN YOUR COMMUNITY

- ✓ 18 events throughout SLO County
- AG Hospital, Wednesday, September 20th



RIDESHARE WEEK 2017 CHALLENGE WIN A BEST WORKPLACES MEMBERSHIP

two categories | two winners

1. large employers (60+)
2. small employers (20+)

new smart commuters = 2x points!



iRIDESHARE.ORG



October 4, 2017

- 34+ Schools Participating
- Schools receive:
 - Stickers
 - Pencils
 - Posters
 - Banners
- Schools can apply for \$200-\$600 sponsorships!





Take the survey now and tell SLOCOG what you want the region to look like by 2045!

VISIT: slocog.org/2019RTP

rideshare.org



san luis obispo council of governments